

**UTelco Systems Pty Ltd to participate at the CFO ANZ Summit 2010, hosted by marcus evans summits**

29<sup>th</sup> January 2010

**marcus evans** summits, is pleased to announce **UTelco Systems** as an esteemed sponsor at the **CFO ANZ Summit**, on 10-12 March, taking place at the prestigious RACV Royal Pines Resort, Gold Coast, Queensland, Australia.

With its head office in Melbourne, UTelco Systems first started as an information management consultancy company in 1982. The company has since expanded its scope of operation to become a total solutions provider and has been specialising in data warehousing since 1994, using an enterprise approach that has been developed over a 20 year period to deliver integrated, strategic, future-proof data warehousing capability, incrementally with a focus on business outcomes. UTelco Systems has been specialising in the telecommunications and utilities industries since its inception in 1982. UTelco Systems has also developed specialised state-of-the-art Customer Services Guarantee software, as well as the world's first Real Time Data Quality Management Facility. UTelco Systems utilises state of the art 'OneSolution' methodologies, techniques and products, this, incorporated with its quality management approach, differentiates them from their competitors. Furthermore, it is the only company worldwide that provides seminars and training courses in enterprise modelling and architectural design.

At the pinnacle of UTelco's strength, is its depth in international multi-skilled resources with expertise in all of the mainstream data warehousing technologies and tools, as well as IT strategic planning, enterprise integration and enterprise business intelligence. With a strong focus on, research and innovation and the specialisation of end-to-end enterprise data warehousing solutions, UTelco provides a centre of excellence at its headquarters in Melbourne, showcasing these leading edge data warehousing technologies and tools.

The UTelco OneSolution products provide a complete solution to customers without the need for major customisation. The OneSolution suite of products have been developed using the proven OneSolution methodology ensuring all of these products have the same enterprise-wide integration foundation.

For more, please visit [www.utelcosystems.com.au](http://www.utelcosystems.com.au)

The CFO of today participates extensively in corporate initiatives, promoting improved corporate performance, leading change, transforming finance into a strategic driver and instilling greater trust in the organisation. The **10<sup>th</sup> annual CFO Summit** focuses on the top priorities of CFOs striving to create a faster, leaner and more agile finance function. The role of a CFO becomes more challenging especially when leading the company towards achieving long-term success. Accuracy in the forecast of the market as well as great leadership skills are key drivers for modern CFOs to design solid future growth strategies. CFOs must seek leverage on strategies that ensure corporate sustainability and capitalise on emission trading in response to the evolving social demands.

The **CFO ANZ Summit 2010** utilizes the experience of others in a condensed format to enrich the understanding of participants. The keynote presentations provide the benchmark for practical application and the summit provides the opportunity to network with senior level practitioners over a period of three days.

**marcus evans** Summits ([www.marcusevans.com](http://www.marcusevans.com)), produces high level business platforms for the world's leading decision-makers. These dynamic and innovative forums initiate and develop business relationships one- to- one between director and C level practitioners from the world's most influential organisations with leading product and service suppliers. **marcus evans** Summits' guarantee an exclusive format which enables participants to achieve the maximum amount of business and knowledge interaction over a three day event in a stimulating environment.

At the CFO ANZ Summit 2010, attendees will follow a personalised agenda designed to maximise their limited time and to effectively meet their business needs and interests. Key note speakers include The Honorable John Howard, Former Prime Minister of Australia; Peter McClelland, CFO, Luxottica; Matt Bekier, CFO, Tabcorp; Nandu Mehta, CFO, James Bennett; David Spong, CFO, Ericsson; Jonathan Mason, CFO, Fonterra.

**Please note that CFO ANZ Summit is a closed business event.**

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